



The poster features a blue background with a large, intricate white mandala. At the top left is the logo of the University of Bhubaneswar. In the center is the damits logo with 'NAAC Accredited' below it. At the top right is the 75th anniversary logo of India with the text 'आज़ादी का अमृत महोत्सव'. The main text in the center reads 'DR. AMBEDKAR MEMORIAL INSTITUTE OF IT & MGMT SCIENCE, JAGDA, ROURKELA, ODISHA'. Below this is a red map of Odisha with the text 'ଓଡ଼ିଶା' and 'ଅନ୍ତର୍ଜାତୀୟ ମାତୃଭାଷା ଦିବସ'. The SVIMS logo is also present. Below the SVIMS logo is the text 'SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS'. At the bottom right is an orange map of Maharashtra with the text 'महाराष्ट्र' and 'आंतरराष्ट्रीय मातृभाषा दिवस'. A dark blue banner at the bottom contains the text 'Tuesday, 22 February 2022 Starts from 11:30 AM'.

DR. AMBEDKAR MEMORIAL INSTITUTE OF IT  
& MGMT SCIENCE, JAGDA, ROURKELA,  
ODISHA

**SVIMS**  
Sadhur Vaswani Institute  
of Management Studies  
BELIEVE AND ACHIEVE

**SADHU VASWANI INSTITUTE OF  
MANAGEMENT STUDIES FOR GIRLS**

**ଓଡ଼ିଶା**  
ଅନ୍ତର୍ଜାତୀୟ  
ମାତୃଭାଷା ଦିବସ

**महाराष्ट्र**  
आंतरराष्ट्रीय  
मातृभाषा दिवस

**Tuesday, 22 February 2022  
Starts from 11:30 AM**

**REPORT ON**

**Matribhasha Diwas [Mother Language Day]  
22 February 2022**

## **EVENT DETAILS**

Event Type	Matrihasha Diwas – Mother Language Day
Description	AKAM – EBSB
Day & Date	Tuesday, 22 February 2022
Time	11.15 am
Venue	Online
Platform and link	<a href="https://teams.microsoft.com/1/meetup-join/19%3ameeting_NDImM2NIOGQtMTg1Ny00YzdkLTgwMGItZGNkNDIjYzMyN2I3%40thread.v2/0?context=%7b%22Tid%22%3a%224b3e1dad-6ba8-4747-8577-1af9e5a6db67%22%2c%22Oid%22%3a%22d9b65db9-78f5-4114-9999-f8023d35c7a0%22%7d">https://teams.microsoft.com/1/meetup-join/19%3ameeting_NDImM2NIOGQtMTg1Ny00YzdkLTgwMGItZGNkNDIjYzMyN2I3%40thread.v2/0?context=%7b%22Tid%22%3a%224b3e1dad-6ba8-4747-8577-1af9e5a6db67%22%2c%22Oid%22%3a%22d9b65db9-78f5-4114-9999-f8023d35c7a0%22%7d</a>
Video Recording	<a href="https://svimspuneedu-my.sharepoint.com/personal/divyalakhani_svimspune_edu_in/_layouts/15/onedrive.aspx?id=%2Fpersonal%2Fdivyalakhani%5Fsvims%2Dpune%5Fedu%5Fin%2FDocuments%2FRecordings%2FMatrihasha%20Diwas%28%20Mother%20Language%20Day%29%2D20220222%5F112322%2DMeeting%20Recording%2Emp4&amp;parent=%2Fpersonal%2Fdivyalakhani%5Fsvims%2Dpune%5Fedu%5Fin%2FDocuments%2FRecordings">https://svimspuneedu-my.sharepoint.com/personal/divyalakhani_svimspune_edu_in/_layouts/15/onedrive.aspx?id=%2Fpersonal%2Fdivyalakhani%5Fsvims%2Dpune%5Fedu%5Fin%2FDocuments%2FRecordings%2FMatrihasha%20Diwas%28%20Mother%20Language%20Day%29%2D20220222%5F112322%2DMeeting%20Recording%2Emp4&amp;parent=%2Fpersonal%2Fdivyalakhani%5Fsvims%2Dpune%5Fedu%5Fin%2FDocuments%2FRecordings</a>

## **CONCEPT OF THE PROGRAM**

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive Independent India. Through Azadi Ka Amrit Mahotsav, India is celebrating the glorious history of its people, culture and achievements. It is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. Under this Ek Bharat Shreshtha Bharat programme has been selected for Iconic Activity during February 2022.

In this context, we have partnered with Dr. Ambedkar Memorial Institute of Information Technology & Management Sciences, Rourkela, Odisha to jointly organize various events showcasing the culture and heritage of India.

The second event that is being organized under AKAM – EBSB is Matribhasha Diwas – Mother Language Day

### **OBJECTIVES**

To promote linguistic and cultural diversity and multilingualism among the students of SVIMS and DAMITS

### **PROGRAM DETAILS**

11:20AM	Introduction of the Program
11:25AM	Student Performances
12:00PM	Poetry Competition
12:15 PM	Quiz (Open for all)
12:25 PM	Vote of Thanks

### **EXECUTIVE SUMMARY**

UNESCO in 1999, declared 21st February of every year to be celebrated as International Mother Language Day. The significance of this day is to promote dissemination of mother Language of all and create awareness of linguistic and cultural traditions and diversity across the world and to inspire solidarity amongst people of different cultures, speaking different languages.

Sadhu Vaswani Institute of Management Studies for Girls (SVIMS) and Dr. Ambedkar Memorial Institute of Information Technology & Management Sciences (DAMITS), celebrated the day through quiz, music and dramatic performances.

The program commenced with the address by Prof. Rosy Soren.

Ms. Falak Baig, Secretary, Student Council, SVIMS and Mr. Ashok Kumar Rout, DAMITS, were the Master of Ceremony for the event.

The event saw a very enthusiastic participation from the students of both the colleges. Following students gave wonderful performances in various languages to bring out the diversity in India.

- 1) Ms. Nibedita Behera- Painting (DAMITS)
- 2) Ms. Sunita Sethi – Sambalpuri Folk Song (DAMITS)
- 3) Ms. Damini Majhi- Odia Song (DAMITS)
- 4) Ms. Deepali Chanchlani-Sindhi (SVIMS)
- 5) Ms. Kanizfatema Khan-Arabia (SVIMS)
- 6) Ms. Ankita Sahoo- Odia (DAMITS)
- 7) Ms. Ashwini Raj- Bhojpuri/Magadhi(DAMITS)
- 8) Ms. Athira Nair- Malayalam(SVIMS)
- 9) Ms. Jyotika Makhija- Sindhi (SVIMS)
- 10) Mr. Amit Pal- Punjabi(DAMITS)
- 11) Mr. Nalli Anirudh Raj – Telugu(DAMITS)
- 12) Ms. Ami Adodariya-Gujarati(SVIMS)
- 13) Ms. Abinaa Fatimson-Tamil Song (SVIMS)
- 14) Ms. Sahista S-Malayalam(DAMITS)
- 15) Ms. Nibedita Behera- Bengali(DAMITS)
- 16) Ms. Hemal Naik- Konkani(SVIMS)
- 17) Ms. Muskan Agrawal- Hindi (DAMITS)

The next segment was **Poetry Competition** – wherein SVIMS students recited a poem in Oriya, whilst DAMITS students recited a poem in Marathi.

Students from SVIMS reciting poem in Oriya were -

- 1) Ms. Salomi Gore
- 2) Ms. Mahima Sachdev

Students from DAMITS reciting poem in Marathi were –

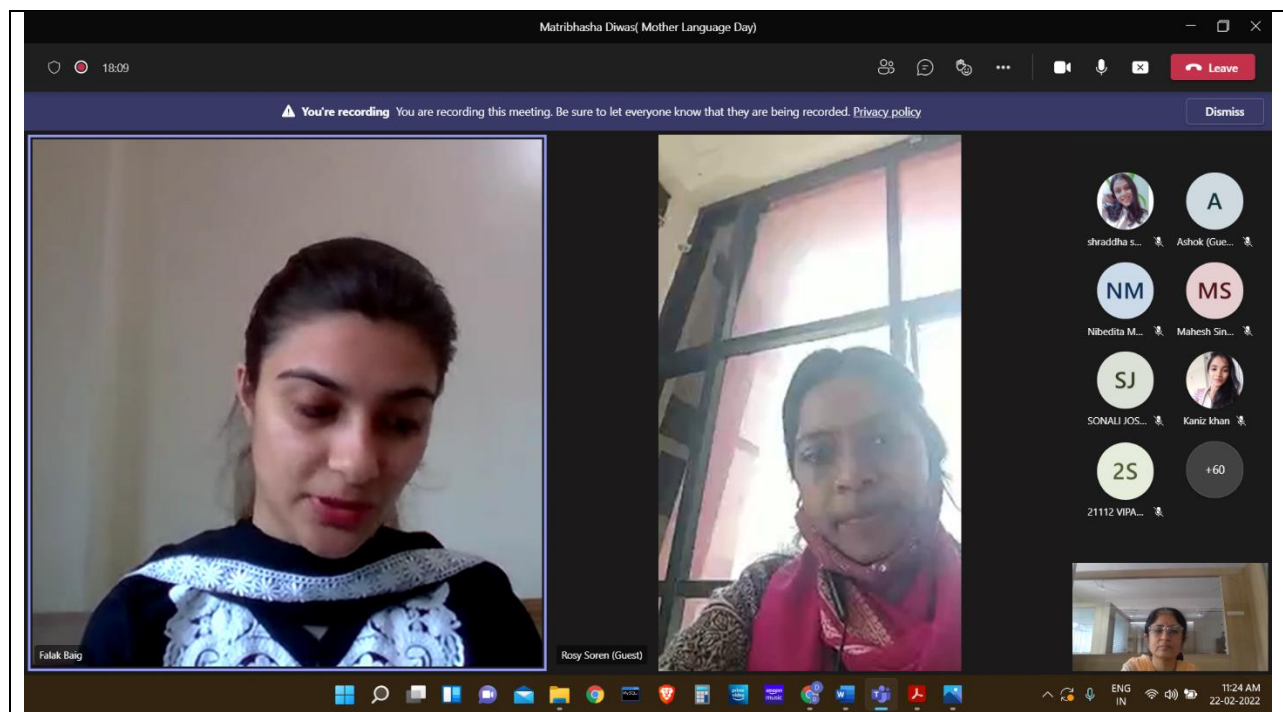
- 1) Ms.Nibedita Meher
- 2) Mr. Amit Pal
- 3) Ms. Ashwani Raj
- 4) Ms. Arundhati Mishra

This was the highlight of the event as we saw students enthusiastically trying to get the diction right and students correcting each other. The judges for the Poetry Competition were Ms. Vaishali Patil, Asst Prof, SVIMS and Dr. Shakuntala Gupta, DAMITS

Lastly a quiz was conducted on this occasion to test the knowledge of students regarding various languages prevalent in India.

The enthusiastic participation of 152 students and faculty made this event a memorable one.

## Annexure



Matribhasha Diwas( Mother Language Day)

19:00

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Participants

Type a name

Share invite

In this meeting (78)

Mute all

MS Nibedita M...

Mahesh Sin... Nibedita M...

2S

Kaniz Khan 21112 VIPAL...

2Y

21144 KAVI... 21138 SAR...

2N +69

21105 NAM...

DR DIVYA LAKHANI

21101 Neha Sharma

21103 ISHA ALAMCHANDANI

21104 BHAGYASHREE SHINDE

21105 NAMRATA NAGPAL

21106 VRITIKA HUNDLANI

21107 POOJA HINDUIA

21109 GUNJAN PAMNANI

21110 SHRIVA TUPE

21111MAHIMA SACHDEV

21112 VIPASHYANA SONAWANE

Falak Baig

11:25 AM 22-02-2022

Matribhasha Diwas( Mother Language Day)

22:40

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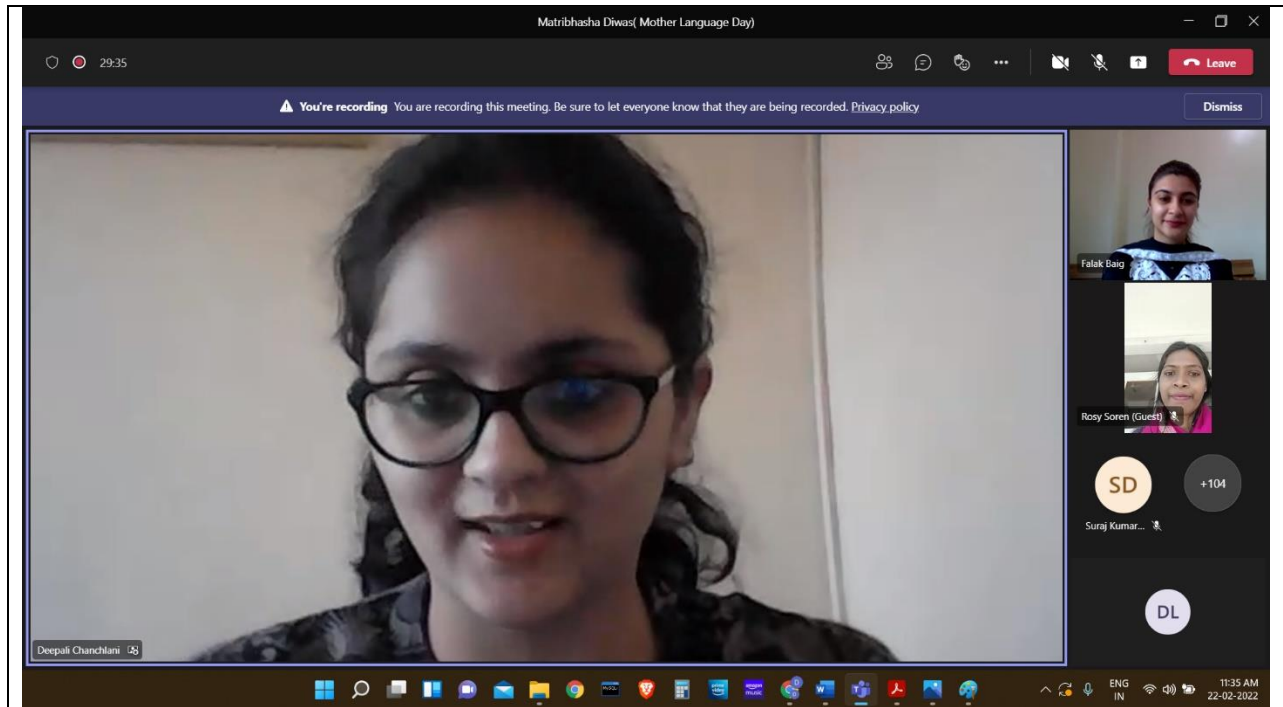
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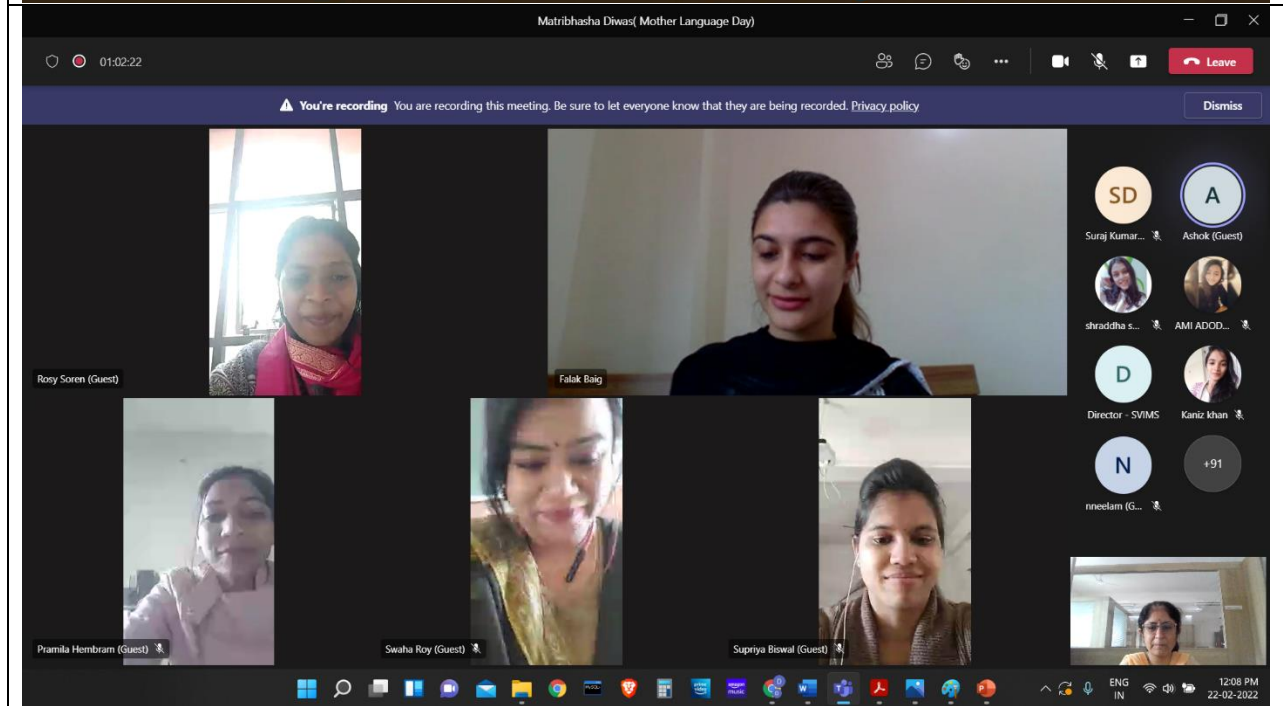
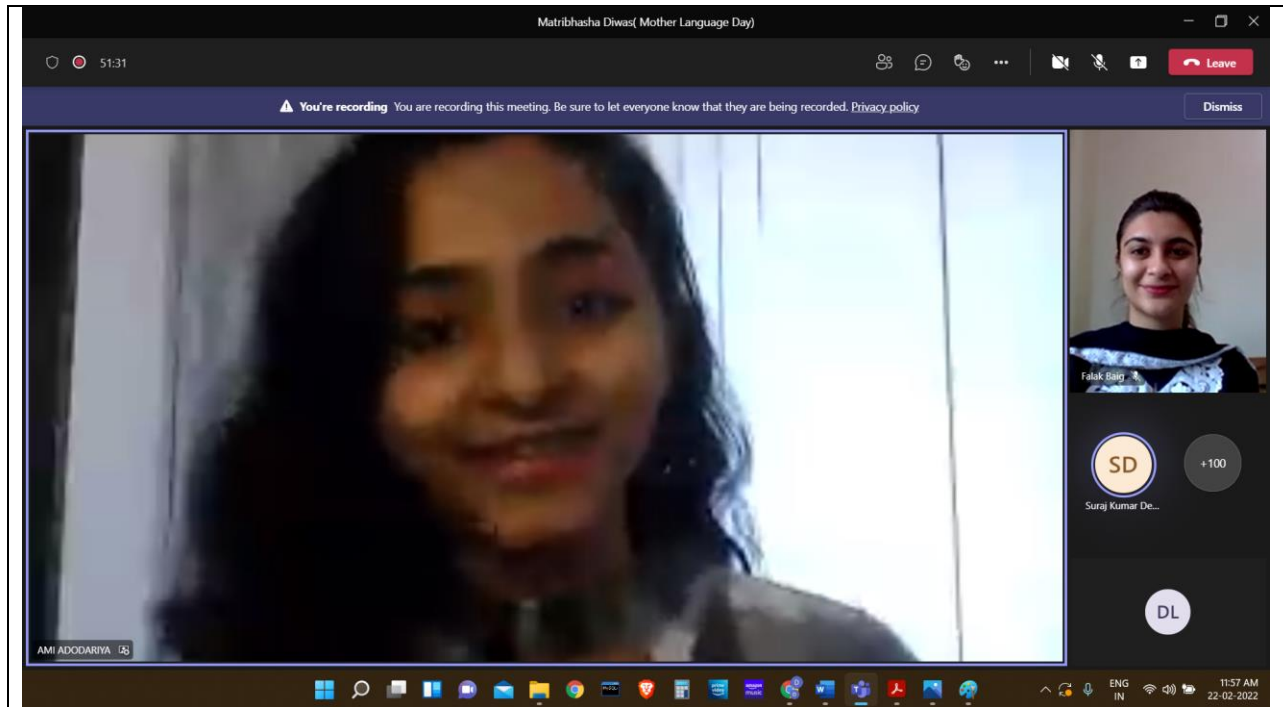
Nibedita Meher (Guest)

SR +88

Suraj Kumar Dey (Guest)

11:28 AM 22-02-2022







The mind calming beaches of Goa and their Biodiversity

Matribhasha Diwas (Mother Language Day)

01:07:21

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Falak Baig

Rosy Soren (Guest)

Smruti Jhara Mohanty (Guest)

Pramila Hembram (Guest)

Director - SVIMS

+89

ENG IN 12:13 PM 22-02-2022

